

APPLICATION FOR RESEARCH SUPPORT

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SECTION I - DESCRIPTIVE DATA

TYPE OF PROPOSAL

NEW (Place an "X" here)	04	<input checked="" type="checkbox"/>
REVISION OF BUREAU NO.	05	
SUPPL TO CONTRACT NO.	06	
CONT OF CONTRACT NO.	07	

TITLE OF PROPOSAL 08 **Patterns of Popularization: a comparison of how encyclopedias**  
 (200 characters and spaces 09 **and other publications in French, German, and English offer**  
 maximum) 10 **access to knowledge and culture.**  
 11

PROPOSED STARTING DATE 15 **6/1/71** (Mo., Day, Yr.) PROPOSED ENDING DATE 16 **5/31/71** (Mo., Day, Yr.)

PROJECT DIRECTOR

NAME (Last, first, MI)	19	<b>McClintock, Robert O.</b>		
TITLE OF POSITION	20	<b>Associate Professor of History and Education</b>		
HIGHEST DEGREE	21	<b>Ph.D.</b>	BIRTH DATE 22	<b>8/17/39</b>
TITLE OF ADDRESS	23	<b>Dr.</b>	SOCIAL SECURITY NO. 24	<b>134-36-2520</b>

APPLICANT INSTITUTION

NAME	27	<b>Teachers College, Columbia University</b>			OE USE ONLY
MAJOR SUBDIVISION	28	<b>Div. of Philosophy, the Social Sci. and Ed.</b>			25
MINOR SUBDIVISION	29	<b>Institute of Philosophy and Politics of Ed.</b>			
ADDRESS	30	<b>525 West 120 Street</b>			
CITY	31	<b>New York</b>	STATE 32	<b>N.Y.</b>	
TELEPHONE (Include Area Code)	33	<b>212-870-4193</b>	ZIP CODE 34	<b>10027</b>	
COUNTY	35	<b>Manhattan</b>	CONGRESSIONAL DISTRICT 36		

WHERE RESEARCH TO BE CONDUCTED (If different from above)

INSTITUTION	40				OE USE ONLY
ADDRESS	41				39
CITY	42		STATE 43		
TELEPHONE (Include Area Code)	44		ZIP CODE 45		
COUNTY	46		CONGRESSIONAL DISTRICT 47		

SIGNATURE OF PROJECT DIRECTOR

OFFICIAL SIGNING FOR INSTITUTION

NAME (Last, First, MI)	12	<b>Schaefer, Robert J.</b>		
TITLE	13	<b>Dean</b>		

SIGNATURE

OTHER KEY PERSONS

	NAME (Last, First, Middle Initial)	BIRTH DATE	SOCIAL SECURITY NUMBER
48			
48			
48			
48			

<input type="checkbox"/> INDIVIDUAL	<input type="checkbox"/> PRIVATE INSTITUTION	<input checked="" type="checkbox"/> NON-PROFIT	<input type="checkbox"/> PUBLIC INSTITUTION
<input type="checkbox"/> PROFIT	<input type="checkbox"/> FEDERAL	<input type="checkbox"/> LOCAL	<input type="checkbox"/> STATE
<input type="checkbox"/> OTHER			

NAME OF US OR OFFICIAL PREVIOUSLY CONTACTED ABOUT THIS APPLICATION, IF ANY

PROJECT DIRECTOR'S TIME COMMITMENT IF PROJECT IS FUNDED	PERCENT OF TIME	ENDING DATE	FUNDING AGENCY
TEACHING DUTIES (If none, leave blank)	45	5/31/72	Teachers College
ADMINISTRATIVE DUTIES	10	5/31/72	Teachers College
RESEARCH IN PROGRESS. TITLE OF PROJECT			
1. <del>Culture in the French &amp; German Universities</del>	22½	5/31/72	Teachers College
2.			
3.			
4.			
CONSULTANT SERVICES	--		
TIME PLANNED THIS PROJECT	22½	5/31/72	Office of Ed. & Teachers College
OTHER	--		
<b>TOTAL</b>	<b>100</b>	<b>5/31/72</b>	

IF YOUR PROPOSAL IS A TRAINING PROJECT, COMPLETE THE FOLLOWING

<b>A. TYPE OF PROPOSAL</b>	<b>C. TRAINEE SUPPORT</b>		
<input type="checkbox"/> UNDERGRADUATE <input type="checkbox"/> GRADUATE	1. STIPENDS		
<input type="checkbox"/> POST DOCTORAL <input type="checkbox"/> INSTITUTE	NUMBER OF TRAINEES	STIPEND RATE	AMOUNT
<input type="checkbox"/> SPECIAL TRAINING PROJECT			
<input type="checkbox"/> PROGRAM DEVELOPMENT	SUBTOTAL		
<b>B. INSTITUTIONAL ALLOWANCE</b>	2. DEPENDENCY ALLOWANCE		
1. BASED ON RATE PER TRAINEE	NUMBER OF DEPENDENTS	RATE	AMOUNT
NUMBER OF TRAINEES      RATE      AMOUNT			
	SUBTOTAL		
2. TOTAL INSTITUTIONAL ALLOWANCE	3. TRAVEL RELOCATION COSTS		
	4. TOTAL TRAINEE COSTS		

SECTION II- PROJECT COST ESTIMATES

TOTAL PROJECT COSTS (Federal)			
PERSONNEL SALARIES	51	\$ 1,550	
EMPLOYEE BENEFITS	52	?	
TRAVEL	53	1,380	
SUPPLIES AND MATERIALS	54	5,500	
COMMUNICATIONS	55	-	
SERVICES	DUPLICATING AND REPRODUCTION	56	-
	STATISTICAL	57	-
	TESTING	58	-
	OTHER	59	-
FINAL REPORT	60	350	
EQUIPMENT	61	-	
TRAINEE COST (C4 above)	62	-	
INSTITUTIONAL ALLOWANCE (B2 above)	63	-	
OTHER DIRECT	64	-	
<b>SUBTOTAL DIRECT COST</b>	<b>65</b>	<b>8,780</b>	
INDIRECT COSTS	66	848	
<b>TOTAL PROJECT COSTS</b>	<b>67</b>	<b>\$ 9,658</b>	

CHECK THOSE BOXES WHICH BEST DESCRIBE YOUR PROPOSAL

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- ELEMENTARY EDUCATION       SECONDARY EDUCATION       HIGHER EDUCATION
- ADULT OR CONTINUING EDUCATION       HANDICAPPED CHILDREN AND YOUTH       VOCATIONAL EDUCATION
- EDUCATIONAL RESEARCH AND DEVELOPMENT CENTER       REGIONAL EDUCATION LABORATORY
- LIBRARY OR INFORMATION SCIENCE RESEARCH       TRAINING PROGRAM RESEARCH PERSONNEL
- EDUCATION AND RESEARCH INFORMATION GATHERING AND DISSEMINATING

OTHER (Specify) **Comparative Education**

SECTION III - ABSTRACT OF PROPOSED RESEARCH ACTIVITY

TITLE OF PROPOSAL	<b>Patterns of Popularizations: a comparison of how encyclopedias and other publications in French, German, and English offer access to knowledge and education</b>
PROJECT DIRECTOR'S NAME	<b>McClintock, Robert O.</b>
INSTITUTION NAME	<b>Teachers College, Columbia University</b>

ABSTRACT (This is for inter-governmental distribution. Omit confidential information. 2000 characters and spaces maximum)

69 **Books and encyclopedias are great informal agencies of education, and their**  
70 **effectiveness helps determine the cumulative effect of a nation's educational effort.**  
71 **My aim is to compare, using the techniques of the cultural historian, the educa-**  
72 **tional potential of the pattern of popularisation characteristic of France, Germany,**  
73 **and the United States. The types of encyclopedias widely used in the three countries**  
74 **differ significantly, as does the facility with which serious scholars try to make**  
75 **their work accessible to the general public. I intend to survey the resources in**  
76 **each language, to select the encyclopedias and popularisations that seem most sig-**  
77 **nificant educationally, and to gather publications, letters, and interviews that**  
78 **may be helpful in elucidating the educational character of the works. I will make**  
79 **a close, critical study of the form and content of the works selected, informing**  
80 **that study with as much explanatory material as I can about each country's intel-**  
81 **lectual history, its contemporary culture milieu, its traditions of schooling, the**  
82 **intentions of its publishers, and so on. My results--a reasoned estimate of the**  
83 **pedagogical character of the pattern of popularisation in the three languages--**  
84 **should help initiate educational research into the informal agencies of education,**  
85 **deepen comparisons between French, German, and American higher education, and**  
86 **suggest ways to improve the quality of popularisation in the three languages.**  
87 **Results will be disseminated through several articles and a final report to be**  
88 **sent to the Office of Education and cooperating publishers.**